



CALIFORNIA YOUTH TOBACCO SURVEY

In partnership with the California Department of Public Health and California Department of Education, data collected by RTI International

WHAT DOES PARTICIPATION INVOLVE?



Students in selected 8th, 10th, and 12th grade classrooms



30-minute online survey during a designated class



Schools choose a date that works best for them

ABOUT CYTS:

The California Youth Tobacco Survey (CYTS) is a statewide survey of tobacco and marijuana use, behaviors, and attitudes among youth in California. It has been conducted since 2001.

WHY PARTICIPATE?

Nicotine can rewire a teen's developing brain. Exposure to nicotine in adolescence is harmful and associated with long-term:

- nicotine addiction
- learning and academic challenges
- behavioral problems

It is important to learn what students think about tobacco and marijuana, what they know about the harmful effects, and what influences them to use these products.

Additionally, the tobacco industry is constantly changing in order to appeal to youth. Schools and policy makers can use this information to understand local trends and better help their student populations.

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